# **URMI SURESH**

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#### EDUCATION

## University of California San Diego

Sep 2018 - Jun 2022

B.S. in Cognitive Science with a Specialization in Machine Learning and Neural Computation Minor: Computer Science

#### WORK EXPERIENCE

### **U.S. Bank | Business Analyst Intern**

Jun 2021 - Aug 2021

- Collected and categorized a dataset of over 2,800 values before using Microsoft Excel to process and analyze the data
- · Leveraged data visualization tools to aid in conceptualizing data and communicating insights
- Developed a new workflow process to potentially reduce the amount of incoming emails by 53%
- Performed internal operations consulting and optimization

## **Cherish Parenting | Business Analyst Intern**

Jan 2021 - Apr 2021

- Quantified key metrics and synthesized insights to improve the company's marketing strategy
- Navigated an Agile environment successfully while concurrently using Google Analytics and Google Data Studio to produce concise weekly data-centric reports specific to both CEO and content team
- Strategized ways of increasing newsletter subscriptions and ways of fostering social media growth that resulted in a 25% growth of subscriptions and 250+ new instagram followers

### U.S. Bank | Technology Analyst Intern

Jun 2020 - Aug 2020

- Analyzed and reviewed incident report data from Salesforce in an effort to detect trends and discover the root cause behind common issues
- Proposed numerous course of actions to reduce recurring issues and improve the efficacy of the support team in increasing clientele satisfaction
- Crafted visual aids and presentations to help enhance understanding of trending reports

## San Diego Supercomputer Center | Research Intern

Jun 2017 - Aug 2017

- Collaborated with an SDSC mentor and conferred with a team dedicated to researching new and familiar software packages
- Gained exposure to career options, work readiness skills, and mentoring by computational research scientists

## **Kumon | Teaching Assistant**

Jul 2017 - Sep 2018

- Mentored and guided students in developing their math and reading skills
- Encouraged an independent learning mindset and instilled critical problem solving capabilities
- Graded 1000+ packets and spent 300+ hours teaching

#### **MEMBERSHIPS**

• Data Science Student Society • Cognitive Science Student Association • Alpha Omicron Pi Fraternity •

### LANGUAGES

• Python • SQL • Microsoft Excel • HTML • CSS • Java •

LINKEDIN
www.linkedin.com/in/urmi-suresh

GITHUB

www.github.com/urmisuresh